

TOPIC ANIMAL TESTING



cosnova has never performed or commissioned animal testings at any time in its history. We have always been close to the topic of animal welfare, which is why we have voluntarily renounced animal testing right from the beginning and even before the introduction of the legal ban.

cosnova continues to produce good and safe products without letting any animal suffer!



1

According to the law, every cosmetic product sold in the EU is animal testing free. Already since 2004 there was a ban on the sale of animal-tested products, since 2009, the testing of ingredients on animals is prohibited. In **Germany**, however, **there has been a voluntary renouncement of animal testing already since 1989.**



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Outside the EU, cosmetic products or raw materials **may still be tested on animals**, depending on the country's legislation as for example in the USA or China. Therefore organizations like Cruelty Free International are working towards a global ban on animal testing.

BUT: Products that are produced outside the EU **may only be sold in the EU if they are not tested on animals.**

2

In the EU, we have the strictest animal testing ban worldwide!

BUT: There might be ingredients which are tested on animals due to the REACH chemical regulation and still appear in cosmetic products later. This can only happen if their main application is outside of cosmetics!

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Cosmetic products are safe for the consumer even if **they have not been tested on animals.**

For this purpose, all products undergo prior to marketing a safety assessment that must be carried out by professionals.



3

Not all raw materials are animal testing free, e.g. because of their history since they were tested in the past when animal testing was still state-of-the-art. Nevertheless, these raw materials may still be used.

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Is there a difference between cruelty-free and no animal testing? **No. Cruelty-free translated means free of animal testing** and therefore always refers to the subject of animal testing. Translation errors can lead to misunderstandings here.

4

The **research on alternative methods** so-called in vitro methods **is running at full speed** in all industrial sectors with the aim of completely replacing all animal testing in the future.



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Education is important to us, many consumers do not even know that animal experiments are prohibited by law in Europe. The rumour that cosmetic products or raw materials are tested on animals is persistent. That's why we use social media and other channels to explain the topic.

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Also, new raw materials may not be tested on animals if they are primarily used for cosmetics. **The animal testing ban in the EU includes both raw materials and finished products.**

WHAT WE DO

corporate
responsibility
people performance planet